

Business Studies

KS4

Year 10		Year 11	
<p>HT1: Entrepreneurship, Business Organisation and Stakeholders</p> <p>Pupils are introduced to the key characteristics of enterprise and entrepreneurs with a focus on risk and reward, and target setting. They also begin to explore the different legal structures a business can take and associated terminology.</p>	<p>HT2: Marketing</p> <p>Pupils are introduced to the marketing mix. They explore the four key element of product, place, price and promotion and how these can differ for different business organisations. They also explore market research, market types and orientation types.</p>	<p>HT1: The Impact of the External Environment</p> <p>Pupils are introduced to external influences and how they impact business. Pupils consider how governmental changes, current affairs and recent events can impact businesses and affect decision making.</p>	<p>HT2: Business and Enterprise Planning</p> <p>Pupils are introduced to the purposes and benefits of business and enterprise planning and the sections of a business plan. Pupils consider the business type, marketing strategy, and financial, physical, and human resources.</p>
<p>HT3: Human Resources</p> <p>Pupils are introduced to human resource requirements and staff development, monitoring and motivation. This is done through a series of scenarios looking at recruitment, contracts, disciplinary procedures, staff training, staff contracts and motivation methods.</p>	<p>HT4: Operations Management</p> <p>Pupils are introduced to outsourcing, methods of lean production and quality systems, production methods and customer service. By considering an automotive manufacturer and retailer, pupils get an insight across a range of operative management strategies.</p>	<p>HT3: Controlled Assessment</p> <p>Pupils are introduced to the controlled assessment tasks. They apply theories and concepts from across the qualification specification in context to skills-based situations by building a portfolio of work.</p>	<p>HT4: Controlled Assessment</p> <p>Pupils continue to work on their controlled assessment tasks. Pupils will evidence their capability to integrate and apply knowledge, understanding and skills gained with breadth and depth in context.</p>
<p>HT5: Business Growth</p> <p>Pupils are introduced to business and enterprise growth covering both internal and external growth, the efficiencies and costs of business and enterprise expansion and the challenges of growth.</p>	<p>HT6: Business and Enterprise Funding</p> <p>Pupils are introduced to business and enterprise funding and finance. Pupils gain an understanding of a range of commonly used financial documents (for example, break-even charts, income statements and statements of financial position).</p>	<p>HT5: Exam Preparation</p> <p>Through the use of past papers and other revision resources pupils will further develop their exam technique in preparation for their NCFE examination.</p>	<p>HT6: GCSE Summer Examination Series Click or tap here to enter text.</p>

Notes

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